

Official Rules and Regulations for the “Luck Is on Our Side” Sweepstakes

1. Organizer and Administrator:

1.1. The prize contest titled “Luck Is on Our Side,” which is tied to the purchase of services (hereinafter: “Contest”) is organized and administered by WHB Hotels, a civil law partnership, whose members are:

- **Alice Hotel Kft.** (registered office: 9027 Győr, Juharfa utca 11; company registration number: 08-09-034987; tax ID number: 27893405-2-08),
- **ETO Hotel Kft.** (registered office: 9027 Győr, Nagysándor József utca 31; company registration number: 08-09-031907; tax ID number: 27947683-2-08),
- **Hotel Helikon Hotel Management Ltd.** (registered office: 8360 Keszthely, Mikus Gyula Promenade 5; company registration number: 20-09-077948; tax ID number: 27518397-2-20),
- **WHB Hotel Kft.** (registered office: 9027 Győr, Juharfa utca 11; company registration number: 08-09-018109; tax ID number: 14759178-2-08),

hereinafter referred to as the “Organizer/Operator.”

1.2. The Contest is held on the websites of Hotel Helikon****superior, ETO Park Hotel****superior, Energy Hotel****superior, and Alice Boutique Hotel****—hereinafter referred to as the “Hotels”—operated by the Organizer and Administrator (www.hotelhelikon.hu/a-szerencse-nalunk-parkol, www.hoteletopark.hu/a-szerencse-nalunk-parkol, www.hotelenergy.hu/a-szerencse-nalunk-parkol, www.alicehotel.hu/a-szerencse-nalunk-parkol, www.whbhoteles.hu/a-szerencse-nalunk-parkol) – hereinafter referred to as the “Website” – operated by the Organizer and Operator.

2. Conditions of Participation:

2.1. Only natural persons who are at least 18 years of age, have full legal capacity, and are residents or domiciled in the European Union (hereinafter “Player”) may participate in the Contest, provided that their participation is not excluded by these Contest Rules and they meet the other conditions of the contest mechanism:

2.2. Conditions to be met by the Player:

2.2.1. During the duration of the Contest, the Player must book and complete a stay of at least 2 nights for a minimum of 2 people at at least 3 of the participating Hotels, booking at the rates available on the Hotel's public website (www.hotelhelikon.hu, www.hoteletopark.hu, www.hotelenergy.hu, www.alicehotel.hu, www.whbhoteles.hu/a-szerencse-nalunk-parkol). Participation in the Contest requires making direct reservations, arriving at three different Hotels, staying for the duration of the three booked periods, paying the final bills for all three stays, and voluntarily registering for the Contest.

2.2.2. General discounts available on the website, the frequent guest discount, and discounts linked to promotional codes may be applied to hotel rates in accordance with the booking rules in effect at the time.

2.2.3. A direct booking is defined as a reservation made directly on the Hotel's website, by phone, by email, or in person at the Hotel. The booking identifier is the reservation number provided by the Hotel. bookings made through accommodation brokers or travel agencies, or those related to conferences or other business trips—whether for groups or individual travelers—do not qualify for participation in the prize drawing.

2.2.4. Each reservation number may be used only once to enter the sweepstakes. This rule applies even if multiple guests are staying in one or more rooms under a single reservation.

2.2.5. If a person makes multiple reservations at all three hotels, they will be entered into the prize drawing for each additional reservation number.

2.2.6. If the name on the original reservation differs from the name of the person actually staying at the hotel, the person actually staying at the hotel—one person per reservation number—is eligible to participate.

2.2.7. A stay covering consecutive dates counts as a single reservation. Extension days are also linked to the existing reservation.

2.2.8. Participation in the Contest is subject to acceptance of the Contest Rules and the Privacy Policy. The following information must be provided during registration: last name, first name, the reservation number listed on the invoice, email address, phone number, and the number of the paid invoice.

3. Duration of the Contest and Other Terms:

3.1. Players may participate in the Contest if their arrival date at the Hotel falls within the interval from August 1, 2026, at 00:00:00 to August 1, 2027, 23:59:59, meaning they begin their hotel stay on one of the days within this period, meet the conditions specified in the Contest Rules, and register for the contest after payment and departure. Arrival dates or use of hotel services outside this period do not qualify participants for entry into the sweepstakes. Registration for the sweepstakes must be completed no later than midnight on August 1, 2027.

3.2. Persons under the age of 18, or those whose legal capacity is otherwise restricted or who lack legal capacity, may not participate in the Contest, even through their legal representative.

3.3

Excluded from the Contest are, with respect to the Organizer and the Administrator as well as their affiliated companies, senior executives, employees, and their immediate family members (Civil Code Section 8:1(1)(1)), their agents, direct contributors involved in the administration of the Contest, the owner of **WHB Hotels pjt.** and its other companies (3.3.1.), employees of **WHB Hotels pjt.** and their close relatives, guests arriving via partner hotels or hotel associations, guests with reservations made under a barter agreement, and guests who have booked a room at the Hotel at a discounted rate not available to the general public in the Hotel's public areas.

3.3.1. WHB Group, WEST HUNGÁRIA BAU Kft., WHB Car Kft., CLH Kft., Design Plan Kft., Fodor Kft., Magyar Építő Zrt., Mischke Lakatos Kft., PBM Kft., Polár Stúdió, Stukkó Kft., WHB Elektro Kft., WHB Facility Kft., ÉPI-Épszerk-Pannónia Kft., ETO Hotel Kft., Hotel Helikon Kft., WHB HOTEL Kft., Alice Hotel Kft., Zona Gastro Kft.

3.4. The Contest shall be conducted and participation therein shall take place in accordance with these Contest Rules. If any matter is not addressed in these Contest Rules, the relevant provisions of applicable Hungarian law shall apply.

4. How the Contest Works:

4.1. Participation in the Contest is contingent upon making a hotel reservation and staying at the Hotel Helikon****superior, ETO Park Hotel****superior, Energy Hotel****superior, or Alice Boutique Hotel****.

4.2. After making a reservation in accordance with the participation conditions specified in points 2 and 3, validating the reservation, and paying the final bill, the following websites will be eligible for the prize draw: www.hotelhelikon.hu/a, www.hoteletopark.hu/a, www.hotelenergy.hu/a, and www.akicehotel.hu/a, you must provide the required information after accepting the Rules of the Game and the Privacy Policy on the registration page.

The data controller is the business entity specified in the Data Processing Notice published on the website and currently in effect (hereinafter: "Morgens Kft.").

4.3. Each registration will then be reviewed by the Organizer and the Administrator to determine whether it meets the conditions set forth in the Rules of the Game. If any information is incomplete or incorrect, participation in the Contest is not guaranteed. The Administrator will not notify the Player of any incomplete or incorrect entries.



4.4. The Organizer will contact the winner at the email address provided during registration within 8 days following the drawing.

During this contact, personal information and details regarding the handover of the prize will be confirmed.

If the Organizer is unable to contact the winner within 8 business days following the drawing (the winner does not respond to the email inquiry), the alternate winner will take the winner's place in accordance with the conditions set forth in Section 6 of these Contest Rules.

5. Prize:

5.1. The prize is one **Suzuki Vitara 1.4 Hybrid GLX Urban Black 4WD AT Panorama (V6WLA9N) passenger car, engine displacement: 1,373 ccm, color: Ivory-Black (A9N)**, which Hotel Helikon Kft. will procure for the purpose of conducting the promotion. The Organizer is entitled to display the vehicle indoors for marketing and promotional purposes during the duration of the promotion. The display will not affect the technical condition of the vehicle.

Images of the vehicle appearing in communications regarding the sweepstakes are for illustrative purposes only. The winner will be awarded the type of vehicle specified in the rules.

The vehicle will be delivered to the winner in new condition, in accordance with applicable laws.

All costs associated with the pickup of the prize vehicle and its transport to or export to the winner's country shall be borne solely by the winner. The Organizer is responsible solely for the delivery of the prize.

6. Drawing:

6.1. Following the conclusion of the Sweepstakes, the prize specified in Section 5.1 will be drawn.

6.2. The drawing will take place **on September 15, 2027, at 10:00 a.m.** at one of the Organizer's or Administrator's locations (8360 Keszthely, Mikus Gyula sétány 5., Hotel Helikon****superior) in the presence of a notary public.

6.3. The Organizer reserves the right to change the previously announced date and/or location of the draw. Any change in the date will be announced on the Organizer's website (through an amendment to the Contest Rules).

6.4. All valid entries received during the Contest period will participate in the drawing. Only entries that have passed valid registration and been verified will participate in the drawing, in accordance with the provisions of these Contest Rules.

6.5. The Organizer will collect all registrations received during the Contest period, thereby creating the prize draw pool.

6.6. Using an online computer program, 4 entries will be randomly selected one after another from the draw pool and transferred to the winners' pool to ensure that the same entry cannot be selected twice. The first selection determines the first winner, and subsequent selections determine the 2nd, 3rd, 4th alternate winners.

6.7. During the drawing, the three alternate winners may become winners in the order of the drawing if the primary winner cannot be reached.

6.8. The Organizer and Administrator will enter into a sales contract with the winner for the passenger vehicle in the amount of 0 HUF. The Organizer and Administrator will cover the payment of the prize tax.

6.9. All costs, fees, duties, taxes, customs duties, insurance premiums, and other payment obligations associated with the receipt, taking possession, registration, operation, and use of the prize—including, but not limited to, the property acquisition tax, the fees for the license plate, registration certificate, and vehicle registration book fees, the premium for mandatory motor vehicle liability insurance, as well as any travel, transportation, and other related costs incurred in order to claim the prize—shall be borne by the winning Player.



The handover of the vehicle is conditional upon the winning Player fulfilling all legal and regulatory requirements necessary for taking possession of and registering the vehicle, as well as holding the mandatory automobile liability insurance required by law.

If the winning Player does not have a place of residence or registered office in Hungary, then any costs arising in connection with the receipt, export, customs clearance, registration, use, or registration in their home country shall be borne exclusively by the winning Player. The Organizer shall have no payment or administrative obligations in this regard.

6.10. The winning Player is not subject to personal income tax or any other tax or contribution obligations; the Organizer assumes any tax liability that may arise in connection therewith.

6.11. The passenger car will be delivered no later than October 1, 2027.

6.12. The drawing is not public; only the Organizer may know the identities of the winner and alternate winners, and these identities will remain confidential to Contest participants until the Contest concludes or the car is handed over.

6.13. By accepting the Contest Rules and the Privacy Policy, the Winner consents to the Organizer publishing their name, along with video and photo recordings of the handover and other information for marketing purposes, on the Organizer's website, in publications, in press materials, and on social media platforms, without any time limitation. The prize vehicle will be handed over with decals affixed; the Administrator and Organizer assume no liability for any damage to the vehicle caused during the removal of these decals after handover, and the Winner may not assert any claim for damages.

7. Organizer's Rights

The Organizer disclaims all liability for any claims for damages or compensation arising in connection with participation in the Contest and assumes no responsibility for any errors in the Contest or for any related costs or damages. Furthermore, the Organizer assumes no responsibility if its website is temporarily unavailable during the duration of the Contest.

The Organizer will publish any changes to the Game Rules or notice of the Game's termination on its official website.

8. Data Processing

Whereby the player unconditionally consents to the inclusion of the player's and the winner's personal data (name, address, email address, phone number) in the Organizer's database, and to the Organizer's use of such data for its own marketing purposes without any further compensation or authorization. This consent does not extend to the Organizer disclosing this data to third parties for their use.

The Organizer processes Players' personal data in accordance with these Rules of the Game and applicable data protection laws.

The Player's personal data specified in these Game Rules is processed for the purposes set forth in these Game Rules based on the Player's voluntary, explicit consent, which is given following prior and detailed information. By participating in the Game, the Player expressly consents to the processing of their personal data as specified in these Game Rules. The Player expressly accepts and acknowledges that he or she is not entitled to any compensation for the public disclosure of his or her data in connection with the Game. Participation in the Game and the provision of data are voluntary; however, the Player acknowledges that if, upon winning, they fail to provide the data necessary for the delivery of the prize, this will result in their exclusion from the Game, meaning they will forfeit their right to the prize.

Scope of Processed Personal Data

For the purposes specified in these Contest Rules, the Data Controller processes only those personal data that the Player voluntarily provided to the Data Controller while participating in the contest (e.g., name, email address, mailing address, phone number; hereinafter: Personal Data)

Purpose of Data Processing

The Data Controller is entitled to process the Player's Personal Data for the purposes of participation in the game, the administration of prize distribution, and marketing activities. By participating in the game, Players



expressly consent to the Organizer's free-of-charge and lawful use of the personal data provided to the Organizer by players and winners (e.g., name, address, phone number, email address, etc.) for the purposes of conducting this Game and the Organizer's marketing activities, and to contact the Player personally, by mail, or via telecommunications to make direct commercial offers. By participating in the Game, the Player consents to the Organizer contacting them repeatedly or on an ongoing basis for market research purposes.

The legal basis for the provision of data is the consent given by participating in the Game; the Player may request information regarding data processing at any time. In connection with the processing of data, participants have the right to object and the right to seek legal redress through the courts.

Data Controller, Data Processor

MORGENS Design Kft., as the Data Controller, is authorized to process the Personal Data provided by the Player for the purposes specified in these Game Rules.

Duration of Data Processing

The Data Controller is entitled to process the Player's Personal Data until the Player withdraws their consent.

Data Security

The Data Controller ensures the security of the Player's Personal Data and implements the technical and organizational measures necessary to guarantee an appropriate level of protection for the Player's Personal Data.

Withdrawal of Consent

The Data Controller informs the Player that they may withdraw their consent at any time, without any restrictions or justification, free of charge, by sending an email to the following email address (info@hotelhelikon.hu) or by sending a letter to the following mailing address: Hotel Helikon Kft, 8360 Keszthely, Mikus Gyula sétán 5.

9. Acceptance of the Rules of Participation by the Player

By participating in the game, the Player acknowledges and accepts all terms and conditions set forth in these Rules of the Game.

10. Final Provisions

Hungarian law shall govern the Game.

If any provision of these Rules of the Game is found to be invalid, this shall not affect the validity of the remaining provisions. In such a case, the invalid provision of the Rules of the Game shall be replaced by the relevant and applicable provision of current Hungarian law.

11. Request for Information

For information regarding the game or other issues, please email info@hotelhelikon.hu.

Dated: Keszthely, July 31, 2026